

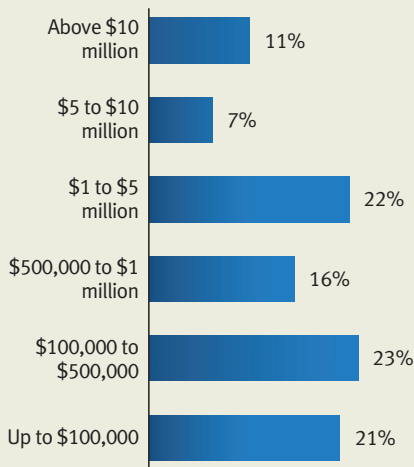
# Global Sources Metrics – 2011

# 1,181,077

active members worldwide

As of Dec 31, 2011, the number above has been certified by Ernst & Young to meet management assertions regarding buyer activity with *Global Sources Online*, print or digital magazines and trade shows in the past 12 months. Details at [www.corporate.globalsources.com](http://www.corporate.globalsources.com).

## Members' buying power in US\$

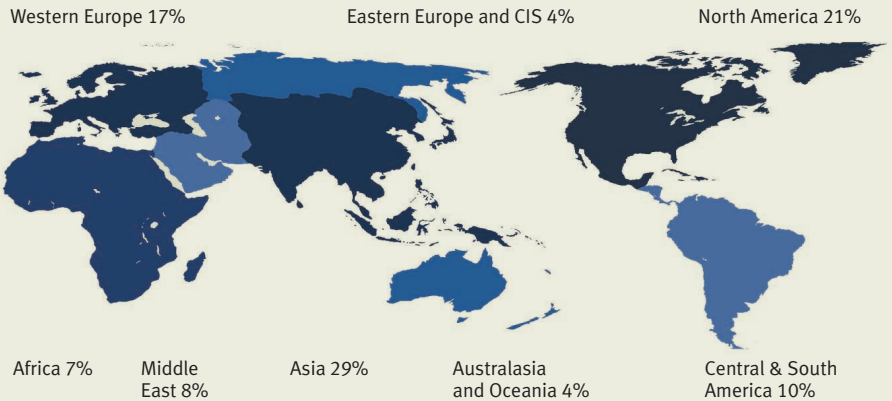


## Members' company type

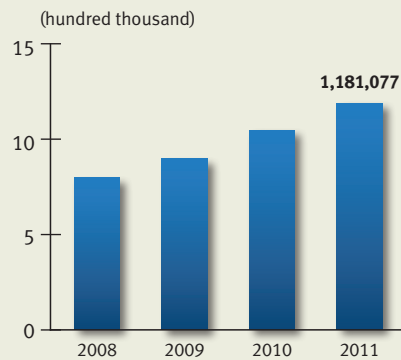


Source: Global Sources database extraction analysis, 2011

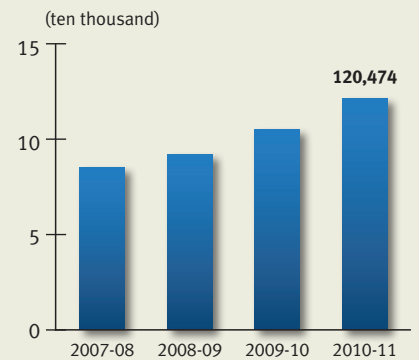
## Geographic origin of RFIs sent to verified suppliers



## Growing buyer community



## Verified buyer community in emerging markets

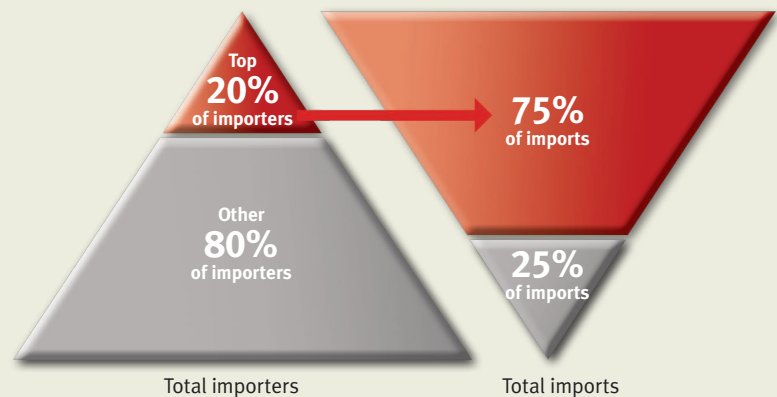


### Notes:

RFIs are Requests for Information (sales inquiries). RFIs listed here refer only to those sent via *Global Sources Online*. They do not include inquiries sent via buyers' own e-mail, fax, phone or instant messenger.  
Emerging markets include Africa, Asia, Central and South America, Eastern Europe and CIS, Middle East and others.  
Verified buyers refer to buyers who have attended *China Sourcing Fairs* and/or *Private Sourcing Events* and received face-to-face verification that they are professional buyers.

Source: Global Sources database extraction analysis, 2011

## Buying power is highly concentrated



Source: US Customs & Border Patrol

Global Sources (NASDAQ-GS: GSOL)  
Global Sources Online [www.globalsources.com](http://www.globalsources.com)  
Global Sources Corporate Website [www.corporate.globalsources.com](http://www.corporate.globalsources.com)