

About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 967,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 262,000 suppliers annually through 14 online marketplaces, 13 monthly print and 16 digital magazines, over 80 sourcing research reports and 20 specialized trade shows which run 57 times a year across 9 cities.

Suppliers receive more than 192 million sales leads annually from buyers through Global Sources Online alone.

Global Sources has been facilitating global trade for nearly 40 years. Global Sources' network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 2 million registered online users and magazine readers for Chinese-language media.

Company mission

To connect global buyers and suppliers, by providing the right information, at the right time, in the right format.

Global Sources metrics

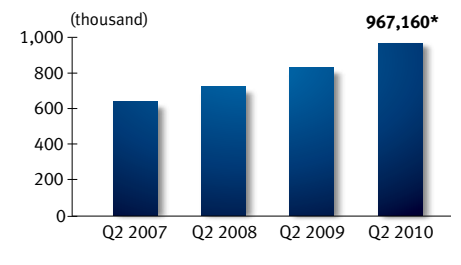
- Listed suppliers: 262,000+
- RFIs in past 12 months: 192,531,738

Active Buyer Community:

967,160

Certified by Ernst & Young to meet management assertions regarding buyer activity with *Global Sources Online*, *Magazines*, *China Sourcing Fairs* and *India Sourcing Fairs* the past 12 months. Details at www.corporate.globalsources.com

Community growth



*Active members worldwide in the past 12 months

Global Sources integrated sourcing & marketing services

China Sourcing Fairs

Dubai • Hong Kong • Johannesburg • Miami • Mumbai • Shanghai • Singapore

global sources
Electronics & Components
China Sourcing Fair

global sources
Gifts & Premiums
China Sourcing Fair

global sources
Fashion Accessories
China Sourcing Fair

Integrated sourcing and marketing solutions

- English and Chinese-language *Global Sources Online* vertical marketplaces
- *China Sourcing Fairs*, *Private Sourcing Events* & technical events
- Industry-specific trade magazines
- *China Sourcing Reports*

Investor highlights

- Large and attractive market opportunity primarily focused on China export and domestic B2B market
- Leadership of the professional market
 - Deep relationships with the largest buyers
 - High quality community of verified suppliers
- Rapidly expanding trade show business becoming increasingly digital
- Extensive, multi-channel media integration initiatives expected to drive growth
- Strong balance sheet and 40-year track record of profitability

Financial Highlights	(in US\$ thousands, except number of shares and EPS)			
	Three months ended June 30		Six months ended June 30	
	2010	2009	2010	2009
Online services	22,393	22,054	44,174	44,024
Print services	7,393	7,102	13,926	14,627
Exhibitions	27,375	23,983	31,880	28,471
Miscellaneous	1,284	1,081	2,395	1,886
Total revenue	58,445	54,220	92,375	89,008
Operating expenses	(51,163)	(49,493)	(82,369)	(82,297)
Operating income	7,282	4,727	10,006	6,711
Net income attributable to the Company	7,250	5,092	9,839	6,289
Diluted EPS	\$0.16	\$0.11	\$0.21	\$0.14

NASDAQ-GS: GSOL
Fiscal Year End: Dec. 31
The outstanding number of shares as at 06/30/10: 44.7M shares

40 years facilitating global trade

- 1971 Global Sources launches with publication of first magazine, *Asian Sources*
- 1985 First magazine for China market published
- 1992 *Chief Executive China* magazine launched
- 1995 *Global Sources Online*, Asia's first B2B marketplace, goes live
- 2000 *Private Supplier Catalogs* created to help suppliers manage online trade
Global Sources goes public on the NASDAQ market
- 2001 Strategic alliance formed with WorldWide Retail Exchange (now Agentrics)
- 2003 First *China Sourcing Fairs* held in Shanghai
- 2005 First *China Sourcing Fairs* open in Hong Kong
- 2006 Buyers representing US\$700 billion in annual sales attend *Private Sourcing Events*
- 2007 *China Sourcing Fairs* debut in the Middle East
Launched *Global Sources Online 2.0* and *China Global Sources Online*
- 2008 *China Sourcing Fairs* debut in Mumbai, India
- 2009 *International IC-China Conference & Exhibition* held in seven cities
- 2010 *China Sourcing Fairs* expand to Johannesburg and Singapore

Investor & media contact details

Contact type	Area	Contact person	Company	Telephone	E-mail
Investor	US/Rest of World	Kirsten Chapman	Lippert/Heilshorn & Associates	(415) 433-3777	investor@globalsources.com
	Asia	Suzanne Wang	Global Sources	(852) 2555-4747	investor@globalsources.com
Media	US/Rest of World	James Strachan	Global Sources	(480) 664-8309	strachan@globalsources.com
	Asia	Camellia So	Global Sources	(852) 2555-5021	cso@globalsources.com