About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China.

The core business facilitates trade between Asia and the world using English-language media such as online marketplaces (GlobalSources.com), magazines, private sourcing events, and trade shows.

More than 1 million international buyers, including 95 of the world’s top 100 retailers, use these services to obtain product and company information to help them source more profitably from overseas supply markets. These services also provide suppliers with integrated marketing solutions to build corporate image, generate sales leads and win orders from buyers in more than 240 countries and territories.

Global Sources’ other businesses provide Chinese-language media to companies selling to and within Greater China. These services include online web sites, print and digital magazines, seminars and trade shows. In mainland China, Global Sources has a network of more than 30 office locations and a community of more than 5 million registered online users and magazine readers of its Chinese-language media.

Now in its fifth decade, Global Sources has been publicly listed on the NASDAQ since 2000.

Company mission

To connect global buyers and suppliers, by providing the right information, at the right time, in the right format.

Integrated sourcing and marketing solutions

- GlobalSources.com marketplaces
- China Sourcing Fairs, Private Sourcing Events & technical events
- Industry-specific digital and print magazines

Global Sources’ Find Them and Meet Them initiative aims to provide buyers with the best of online media integrated with the best of trade shows. The goal is to overcome limitations of online-only environments and provide unique and essential sourcing content and services.
**Investor highlights**

- Large and attractive market opportunity primarily focused on China export and domestic B2B market
- Leading provider to the professional market
  - Deep relationships with the largest buyers
  - High quality community of verified suppliers
- Industry’s broadest multi-channel platform of media
- Strong balance sheet and 43-year track record of profitability

**Investor & media contact details**

<table>
<thead>
<tr>
<th>Contact type</th>
<th>Area</th>
<th>Contact person</th>
<th>Company</th>
<th>Telephone</th>
<th>E-mail</th>
</tr>
</thead>
<tbody>
<tr>
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**Financial Highlights**

<table>
<thead>
<tr>
<th>Financial Highlights</th>
<th>(in US$ thousands, except number of shares and EPS)</th>
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<tbody>
<tr>
<td></td>
<td>Three months ended September 30</td>
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<tr>
<td></td>
<td>2014</td>
</tr>
<tr>
<td>Online services</td>
<td>20,252</td>
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<tr>
<td>Print services</td>
<td>2,829</td>
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<tr>
<td>Exhibitions</td>
<td>17,562</td>
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<tr>
<td>Miscellaneous</td>
<td>1,895</td>
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<tr>
<td>Total revenue</td>
<td>42,538</td>
</tr>
<tr>
<td>Operating expenses</td>
<td>-38,473</td>
</tr>
<tr>
<td>Profit from operations before profit on sale of property</td>
<td>4,065</td>
</tr>
<tr>
<td>Profit on sale of property</td>
<td>-</td>
</tr>
<tr>
<td>Profit from operations</td>
<td>4,065</td>
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<tr>
<td>Net profit attributable to the Company's shareholders</td>
<td>1,917</td>
</tr>
<tr>
<td>Diluted EPS</td>
<td>$ 0.06</td>
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**NASDAQ-GS: GSOL**

**Fiscal Year End: Dec. 31**

The outstanding number of shares as at 9/30/14: 29.9M shares.

**43 years of facilitating global trade**

- 2014 *Mobile Electronics* show launched in Hong Kong
- 2013 Global Sources acquires an interest in the *Shenzhen International Machinery Manufacturing Industry Exhibition* and its related shows, known as the *SIMM* machinery shows
- 2012 *China Sourcing Fairs* debut in Sao Paulo, Brazil
- Global Sources acquires 80 percent interest in *China International Fashion Brand Fair – Shenzhen*
- 2011 *China Sourcing Fairs* launched in Miami
- 2009 Global Sources acquires 70% interest in *China International Optoelectronic Exposition*
- 2005 First *China Sourcing Fairs* open in Hong Kong
- 2003 First *China Sourcing Fairs* held in Shanghai
- 2000 Global Sources goes public on the NASDAQ market
- 1995 *Global Sources Online*, Asia’s first B2B marketplace, goes live
- 1992 *Chief Executive China* magazine launched
- 1985 First magazine for China market published
- 1971 Global Sources launches with publication of first magazine, *Asian Sources*