Form of Notice to Team Members

Dear Team Member,

As you will see from the attached press release dated June 30, 2010, Global Sources Ltd. ("Global Sources" or "Company") has announced the commencement of a Tender Offer to purchase up to 11,213,000 of its outstanding common shares at a price of US$9.00 per share.

This Tender Offer applies to all Global Sources shareholders, including Global Sources Team Members (present or past) who have Global Sources shares held in trust by Appleby Services (Bermuda) Ltd. ("Trustee").

The Tender Offer will expire on July 28, 2010, at 12:00 Midnight, New York City time, unless Global Sources extends it (such time and date, as it may be extended, will hereinafter be referred to as the "Expiration Date"). The Trustee needs to respond to the Tender Offer by the Expiration Date. Please advise Pinky Erceno by email at pinky@globalsources.com, in advance of the Expiration Date, whether and to what extent you wish to tender your shares held in trust by the Trustee. We will then convey your instructions to the Trustee. Please let Pinky know as early as possible, so that there is sufficient time for her to inform the Trustee, and for the Trustee to tender your shares on your behalf if desired.

None of the Company, its Board of Directors or the Trustee makes any recommendation to shareholders as to whether to tender or refrain from tendering their shares.

If more than 11,213,000 shares are properly tendered and not properly withdrawn, Global Sources will buy shares first, from all shareholders who own, beneficially or of record, an aggregate of 50 shares or fewer and who properly tender all such shares, and second, on a pro rata basis from all other shareholders who properly tender their shares. This preference will not be available to you unless you complete the section captioned "Odd Lots" in this notice to Team Members. For further information about the odd lot preference, please see Sections 1, 3 and 5 of the Offer to Purchase.

Global Sources will pay the purchase price, net to the Trustee in US$ cash, without interest, for the shares it purchases, promptly after the expiration of the Tender Offer and the acceptance of the shares for payment. The payment will then be distributed to you. In the event of a purchase, Global Sources will determine the purchase price and pay for those tendered shares accepted for payment, as soon as practicable after the Expiration Date.

The Tender Offer documents are available for free in our Investor Relations website and at the US Securities and Exchange Commission website at http://www.sec.gov. Please read them carefully. In particular, the Summary of Terms contains some useful questions and answers about this Tender Offer. If, however, you still have any questions about the Tender Offer, please call Georgeon Inc., the Information Agent for the Tender Offer. If you are in the United States, you can contact Georgeon Inc. at 1-866-295-4321; or if you are outside of the United States, you can contact Georgeon Inc. at 1-212 806-6859.

Regards,

Philip Charting
Vice President, Corporate HR
philipc@globalsources.com

22F, Vita Tower, 29 Wong Chuk Hang Road, Hong Kong
Tel: (852) 2535 4752; Fax: (852) 2814 9695

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To : HR Department, Hong Kong
Re : Tender Offer

I wish to participate in the company’s tender offer. I understand that this participation is voluntary and that Global Sources neither recommends nor advises for or against this participation.

I want to sell _______ of my Global Sources vested shares that are held in Trust.

Odd Lots

To be completed only if Shares are being tendered by or on behalf of a person owning, beneficially or of record, an aggregate of 50 Shares or fewer.

☐ By checking this box, the undersigned represents that the undersigned owns, beneficially or of record, an aggregate of 50 or fewer Shares and is tendering all of those Shares.

Name:
Signature:
Date:

To send:
Scan and e-mail to Pinky Ilocano at plocano@globalsources.com
Global Sources commences tender offer

NEW YORK, June 28, 2010 — Global Sources Ltd. (NASDAQ: GSOL) commences today its cash tender offer for up to 11,721,000 shares of its common shares at $9.00 per share, or up to $105,489,000, as previously announced on June 25, 2010.

As of April 30, 2010, there were 44,649,759 shares of the company’s common shares outstanding. The maximum total number of shares that the company is offering to purchase represents approximately 24.9% of the company’s total number of common shares outstanding as of April 30, 2010.

The tender offer is not conditioned upon any minimum number of shares being tendered or the availability of any financing. It is, however, subject to certain other conditions set forth in the Offer to Purchase.

The tender offer is expected to expire at midnight, U.S. Eastern Time, on July 28, 2010, unless the tender offer is earlier terminated or extended by the company.
If more than 11,121,000 shares are properly tendered and not properly withdrawn, then the shares will be purchased:

- **First**, from all holders of “odd lots” of 50 shares or fewer who properly tender all of their shares and do not properly withdraw them before the expiration date; and
- **Second**, from all other shareholders who properly tender shares, on a pro-rata basis.

The company’s board of directors has approved the tender offer. However, neither the company’s management, its board of directors, the depositary nor the information agent make any recommendation to any shareholder as to whether to tender or refrain from tendering any shares. The company has not authorized any person to make any recommendation.

Georgetown Inc. will serve as the information agent for the tender offer. Banks and brokers can contact Georgetown Inc. by calling them at: (1-212) 440-9800. U.S. shareholders can contact Georgetown Inc. by calling them at: (1-866) 295-4321. Non-U.S. shareholders can contact Georgetown Inc. by calling them at: (1-212) 806-0859.

THIS PRESS RELEASE CONSTITUTES NEITHER AN OFFER TO BUY NOR THE SOLICITATION OF AN OFFER TO SELL SHARES. THE SOLICITATION AND THE OFFER TO BUY GLOBAL SOURCES’ COMMON SHARES WILL ONLY BE MADE PURSUANT TO AN OFFER TO PURCHASE AND RELATED MATERIALS. SHAREHOLDERS SHOULD READ THESE MATERIALS CAREFULLY BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION, INCLUDING VARIOUS TERMS AND CONDITIONS OF THE OFFER. SHAREHOLDERS WILL BE ABLE TO OBTAIN FOR FREE THE OFFER TO PURCHASE AND OTHER PROD DOCUMENTS AT THE SEC’S WEBSITE AT HTTP://WWW.SEC.GOV. ONCE AVAILABLE, THESE DOCUMENTS MAY ALSO BE OBTAINED FOR FREE IN THE INVESTOR RELATIONS SECTION OF GLOBAL SOURCES’ WEBSITE AT HTTP://WWW.GLOBALSOURCES.COM.

Shareholders should read carefully the information in the Offer to Purchase and in the Letter of Transmittal as they include various terms and conditions of the tender offer and should consult their own investment and tax advisers.
About Global Sources

Global Sources is a leading business-to-business media company and a primary facilitator of trade with Greater China. The core business uses English-language media to facilitate trade from Greater China to the world. The other business segment utilizes Chinese-language media to enable companies to sell to, and within Greater China.

The company provides sourcing information to volume buyers and integrated marketing services to suppliers. It helps a community of over 888,000 active buyers source more profitably from complex overseas supply markets. With the goal of providing the most effective ways possible to advertise, market and sell, Global Sources enables suppliers to sell to hard-to-reach buyers in over 240 countries.

The company offers the most extensive range of media and export marketing services in the industries it serves. It delivers information on 4.5 million products and more than 256,000 suppliers annually through 14 online marketplaces, 15 monthly print and 13 digital magazines, over 80 sourcing research reports and 21 specialized trade shows which run 56 times a year across 9 cities.

Suppliers receive more than 126 million sales leads annually from buyers through Global Sources Online (http://www.globalsources.com) alone.

Global Sources has been facilitating global trade for nearly 40 years. Global Sources’ network covers more than 60 cities worldwide. In mainland China, Global Sources has about 2,500 team members in more than 40 locations, and a community of over 1 million registered online users and magazine readers for its Chinese-language media.

Safe Harbor Statement

This news release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. The company’s actual results could differ materially from those set forth in the forward-looking statements as a result of the risks associated with the company’s business, changes in general economic conditions, and changes in the assumptions used in making such forward-looking statements.